Vratsa
Vratsa
Vratsa District
Total Surface - 3620 sq. km
3 % of Bulgaria

The Region of Vratsa is situated in the North Western part of the country and comprises ten municipalities – Vratsa, Borovan, Mezdra, Krivodol, Hayredin, Mizia, Byala Slatina, Oryahovo, Roman and Kozloduy with a total number of 123 populated settlements.
Geo-strategic location

Vratsa is the cross point of two of the biggest European transport corridors – Corridor 4 and Corridor 7


Corridor No. 7 – Rein – Maine – Danube (the Danube water-way). Road II-15 which passes trough Vratsa is the backbone of the road infrastructure of Vratsa District. It goes to Oriahovo – a town on the river of Danube, where the busiest Bulgarian ferryboat is stationed, which completes the connection to Corridor 7.
* Local Authorities in support of the business
* Convenient transport connections to the country boundaries and to the Capital
* Improved infrastructure
* Availability of raw materials for the reprocessing industrial plants
* Conditions for efficient agriculture and cattle breeding
* Innovative, creative and successful industrial sectors

* Skillful, adaptive and ambitious workforce
* Access to the gas supply network and natural gas storage
* Well developed network of educational institutions including a students’ town
* Availability of specialized health institutions – exclusive for the NWPR
* Well developed network of cultural institutions
* Exceptional natural resources for the development of tourism
Economical Branches

Traditional Branches
- Textile
- Food Industry
- Mining and quarring
- Construction
- Furniture
- Mechanical engineering

Labour Force
- High School “Chemical technology”
- High School “Trade and Restoranting”
- High School “Construction and Architecture”
- High School “Textile and Design”
- High School “Mechanical engineering”
Investments

Fields
- Extractive and manufacturing industry
- Water and energy sector
- Services
- Immovable property
- Financial sector
- Tourism
Attractive Economical Sectors

Renewable Energy Sources
Automotive Parts
Business Process Outsourcing
IT & Telecommunications
Food & Beverage Industry
Electronics Industry
Non-metallic Mineral Products
Electrical Engineering
Mechanical Engineering
Real Estate

Source: IBA
Vratsa Municipality developed projects

• Integrated Water Project Vratsa, Cohesion Fund-140 million BGN.
• Construction of cell 2.1 and 2.2 add to regional depot for Commercial and every day waste Vratsa – Mezdra- PUDOOS- 6 million BGN.
• 1) Creating and guarantee high quality public places by complex renovation part of educational infrastructure in Vratsa Municipality- 6 million BGN; 2) “Vratsa – European Cultural Destination” - 6 million BGN; 3) “Care and comfort for old people” - 3,5 million BGN - OP ”Regional Development” and in the process of preparation two more foe -16 million BGN.
New projects

Creating multifunctional center for key natural protection activities “NATURA 2000”

- Information campaign presenting the project;
- Repair the building of the center;
- Multifunctional natural protection center NATURA;
- Furnishing and equipping the natural protection center;
- Drawing surrounding spaces;
New project

Creating multifunctional center for key natural protection activities "NATURA 2000"

• Rehabilitation and continue construction of cognitive route – Vratsa eco path;
• Building a station for watching birds;
• Making information billboards and plates;
• Popularize the ecological network NATURA 2000 among the local community;
Bulgaria is one of the oldest European countries. The country has 13 decades of history. It is located on the crossroad of culture and civilizations, it has a very rich cultural heritage - over 40,000 historical memorials, 36 cultural preserves, 160 monasteries, 330 museums and galleries.

The ancient inhabitants of our land have left us as inheritance a lot of monuments from different ages: prehistoric finds, Thracian tombs, objects from Greek ages, Roman strongholds, historical monuments and architectural landmarks.
The network of 3 national and 11 natural parks, 89 reserves and 2234 national showplaces make stunning conditions on diversions and ease. There are different possibilities for ecotourism: Pedestrian, bike tourism, horsemanship, photo exist hunt, supervision of wild animals and plants, mountaineering and study of caves. In the parks the pedestrian's tourism with the goal maintaining nature is promoted largely.
Bulgarian village has saved originality of the manner and traditions. The rest on village is attractive and much more people prefer it for rest and amusements. The nature, the local folklore, traditions and handcrafts, traditional cuisine and popular Bulgarian hospitality attracting many Bulgarian and foreigners. Today more than 50 villages and 30 monasteries offer accommodation for tourists.
Adventure tourism

For people, searching remainder, challenges and mates, among the nature, the tourist's plans are proper, harmonize traditional mountainous tourism with different elements of extreme sports. If until now you have never been to real adventure, you can head winter conversion to the high mountain ranges, it rips through canyons and waterfalls, slide in precipices, attendance to lighted caves, journey with racks and numerous more other difficulties and trials.
Balneological tourism

The balneological tourism is traditional for Bulgaria as a tourists country.

Over 550 beds with mineral springs, that are qualified by exceptionally divers chemical group are known. Large stocks from choice firth of healing mud and healing turf are as well a worthwhile resource.